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ICTORY

A CHARMING 1942 INTRODUCTION

The pure white outer petals of this fine pompon mum contrast well with its bright yellow center and glossy green leaves. Grows about 2 ft. tall and begins to bloom in early October.

HARDY CHRYSANTHEMUMS

Our Own Originations and Standard Varieties

YOU DATH PERENNIAL GARDENS

Mentor, Ohio

A Word With You . . .

We are exceedingly glad to have this opportunity of sending you this catalog, offering these magnificent and outstanding chrysanthemums.

We assure you that in reality they are far more beautiful than they can be described. Any plant in our list marked with a star is our own origination, and will assure you satisfaction.

Our Mums are all Hardy types as they are crossed and bred with only such types. We do not cross with Greenhouse or tender varieties.

If you should be in this vicinity about the middle of October when the Mums are in their glory, we would like very much to have you visit our fields. We grow over 7 acres—about 50,000 plants.

If you have not bought from us, we solicit your order. We would like to convince you by actual comparison how our introductions each has its own mark of superiority.

JOHN A. YODATH.



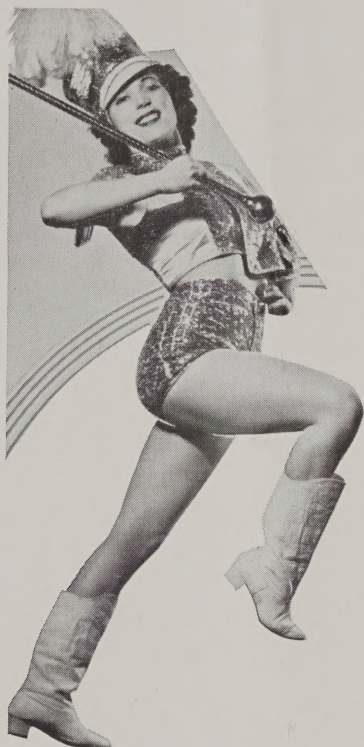
GENERAL LIST

NAME	COLOR	HEIGHT	TYPE	MATURES
Adironda	Bright Bronze	Low	Pompon	Oct. 10
Aglow	Light Bronze	Med.	Decorative	Sept. 20
Acacia	Yellow	Low	Single	Oct. 1
*Algonquin	Yellow	Med.	Decorative	Sept. 20
Arab	Bronze	Med.	Decorative	Sept. 20
Astrid	Pink	Short	Single	Oct. 20
Autumn Lights	Light Bronze	Med.	Duplex	Sept. 30
*Bella Pink	Pink	Med.	Daisy	Oct. 1
Bonny Bell	Yellow	Med.	Pomp.	Oct. 20
Burgundy	Maroon Red	Med.	Dec.	Oct. 5
Caliph	Dark Red	Med.	Dec.	Oct. 5
*Capt. John Smith	Pink	Short	Dec.	Oct. 10
Champagne	Wine Red	Med.	Dec.	Oct. 20
Chestnut Burr	Bronze	Med.	Pomp.	Oct. 15
*Dorothy Ann	Deep Yellow	Short	Dec.	Oct. 20
*Durbin	Crimson	Med.	Duplex	Oct. 10
Early Bronze	Bronze	Short	Button	Sept. 1
*Early Pink	Pink	Med.	Duplex	Sept. 15
*Early Red	Red	Med.	Duplex	Sept. 15
*Egg Shell	Egg Shell Buff	Tall	Dec.	Oct. 5
Ethell	Bronze	Med.	Button	Oct. 25
Excelsior	Yellow	Tall	Dec.	Oct. 25
*Fondest	Fawn	Med.	Spoon	Oct. 15
*Francis De Sales	Yellow	Med.	Dec.	Oct. 5

MARKED (*) ARE ALL OUR INTRODUCTIONS

NAME	COLOR	HEIGHT	TYPE	MATURES
Granny Scovill	Coral Bronze	Med.	Decorative	Oct. 10
*Gold Daisy	Yellow	Tall	Duplex	Oct. 5
*Gold Rush	Golden Yellow	Med. Bushy	Dec.	Oct. 5
Gold Star	Yellow	Med.	Dec.	Oct. 25
*Golden Dream	Yellow	Med.	Pomp.	Sept. 20
Irene	White	Med.	Button	Oct. 15
*Indian Chief	Velvet Deep Red	Med.	Dec.	Oct. 10
*Jay	Pink	Med.	Dec.	Oct. 5
*Jewelry	Rose Pink	Tall	Pomp.	Oct. 25
King Midas	Yellow	Med.	Dec.	Sept.
Lavender Lady	Lavender	Med.	Dec.	Oct. 8
L'Argentuillais	Bronze	Med.	Dec.	Sept. 30
Liberty Bond	Gold	Tall	Dec.	Oct. 25
*Lucie	Light Pink	Tall	Dec.	Oct. 5
Little Bob	Bronze	Short	Pomp.	Oct. 5
*Marilyn	Orange	Short	Dec.	Oct. 5
*Maroonzette	Maroon	Med.	Duplex	Oct. 10
*Mary's Gold	Yellow	Med.	Pomp.	Sept. 20
Mrs. H. Harrison	Pink Bushy	Med.	Pomp.	Oct. 15
Mrs. L. Birchard	Pink	Med.	Pomp.	Oct. 15
Margot	White	Short	Button	Oct. 10
*Martina	Dp. Red Gold Tint	Short	Dec.	Oct. 5
*Modernistic Rose	Rosy Pink	Short	Dec.	Oct. 10
*Mentor	Pink	Short	Dec.	Oct. 10
Muldoon	Amaranth Red	Med.	Dec.	Oct. 12
*New Philadelphia	Purplish Red	Tall	Dec.	Oct. 15
Old Orchard	Pink Orchid	Tall	Pomp.	Oct. 20
*Old Gold	Old Gold	Tall	Dec.	Oct. 25
Pohatcong	Rose Red	Med.	Dec.	Oct. 5
Peggy Ann Hoover	Lilac Pink	Med.	Thread	Oct. 25
*Pocahontas	Deep Bronze	Short	Dec.	Oct. 10
Philadelphia	Orchid	Med.	Dec.	Oct. 10
Purple Dotty	Purple	Med.	Dec.	Oct.
Pink Dotty	Pink	Tall	Pomp.	Oct. 25
Pygmy Gold	Pink	Short	Single	Oct. 10
*Pink Bouquet	Yellow	Short	Button	Sept.
*Pink Cactus	Pink	Med.	Dec.	Oct. 5
*Peach Blossom	Salmon Pink	Tall	Semi-Double	Oct. 10
Red Flare	Maroon	Short	Med. Pomp.	Oct. 15
*Red Pride	Red Bronze	Med.	Dec.	Oct. 10
Rose Charm	Rose	Med.	Pomp.	Oct. 20
Rodell	Yellow	Short	Button	Oct. 10
Rosemary	Rose Pink	Tall	Dec.	Oct. 20
*Rose Quilled	Vivid Rose	Tall	Dec.	Oct. 15
Snappy	Red	Med.	Single	Oct. 15
*Susie	Burnt Orange	Med.	Duplex	Oct. 10
*Thorp	Vivid Rose	Med.	Dec.	Oct. 5
*Toth	Pink	Med.	Duplex	Oct. 15
Tasavia	White	Short	Dec.	Oct. 5
The Moor	Wine Red	Med.	Dec.	Sept. 30
*Valeria	Vivid Red	Med.	Dec.	Oct. 15
White Normandy	White	Med.	Dec.	Sept.
White Dotty	White	Tall	Pomp.	Oct. 20
White Spoon	White	Med.	Spoon	Oct. 10
Yellow Gem	Yellow	Tall	Button	Oct. 15
Yellow Normandy	Yellow	Med.	Dec.	Sept.
Yellow Mound	Yellow	Low	Duplex	Sept. 25
Yellow Spoon	Yellow	Med.	Spoon	Oct. 10
*Youdath's Rose	Rose	Med.	Dec.	Sept. 30
*Youdath's Vivid	Delf Lavender	Med.	Dec.	Oct. 5
*Youdath's White	White	Med.	Dec.	Sept.
*Youdath's Pride	Bronze	Med.	Dec.	Sept.

MARKED (*) ARE ALL OUR INTRODUCTIONS



SEE WHO IS ONE STEP AHEAD



The Major Cushion

Blooms from September till frost.
A Youdath Introduction.



* *Commander* . . .

A new style flower in cushion mums, this red daisy-like flower with bright yellow center fills a spot in the border that gives a punch to its personality. The plant grows 15 inches high.

OTHER CUSHION MUMS

- *Bronze Maid Cushion
Peach & light bronze
- *King CushionMedium bronze
- *Queen CushionWhite
- Pink CushionLight pink
- Rose CushionRose pink
- Gold Cushion . . .Deep golden yellow
- Harvest Gold Cushion, Sulphur yellow
- *Prince CushionApricot orange

Marked (*) are all our introductions.

OUT IN FRONT . . .

THE PARADE OF BEAUTIES

No wonder everyone loves a parade.

The MAJOR in the lead. Here they come.

A ripple of excitement, the many colors, harmoniously blended, to please every flower lover. All truly the Cushion types.

We hope this parade of Hardy Cushion Mums offered here in their glory will prove their true value.

* The Major Cushion Mum

Smiling out with a bright salmon pink, this beautiful new cushion type mum is a super value. Its flowers are full petaled, firm and solid—fuller flowered than the old Pink Cushion. Its color does not fade out as the flowers mature but retain their brilliance to the very end. It starts blooming in September.

* Bronzemaids Cushion, 1942 Introduction

We think this new Cushion will become very popular. The flowers are a beautiful light bronze in color. A huge true cushion well formed, covered with sweet scented flowers. Like the other Cushions begins to bloom early in September and keeps on blooming till frost.

* Yellow Sport Cushion

A true yellow cushion. In all respects this charming mum is like Pink Cushion except for color. It is a clear sulphur yellow. Blooming season early as Pink Cushion.

* Champion Cushion

A Reddish Deep Bronze, a distinct color. The flowers and the growing habit is the perfect cushion type. Blooms early till late frost.

Golden Cushion

Is a bronzy yellow cushion. Center showing when fully opened. Grows to a large bushy plant and covered with hundreds of flowers. Blooms Sept. 15.

Harvest Gold

Very dwarf in growth rarely exceeding 12". Blooms in September. Has a delicate yellow very full flower.



FIVE IDENTICAL CUSHIONS

Azalea Flowered Type

These five are positively the same in every respect except for color.

- Rose Cushion, rose
- Pink Cushion, pink
- King Cushion, bronze
- Queen Cushion, white
- Yellow Sport, yellow

1942

Introductions



Amber Glow

AMBER GLOW

Is a lovely pastel peach overcast with pink and rich amber. A beautiful color combination indeed hard to describe its glory. Large flowers 3 inches across grows 2 feet. Blooms Oct. 10th.



Pomona

POMONA

A very desirable early rich golden bronze, with a metallic sheen. The surface of the petals is a rich bronze, very closely incurved with a straw yellow reverse. A good sturdy bushy plant, growing 2 feet tall. In bloom Oct. 5th.

See Other 1942 Introductions

Pages 8 and 9



STARS

of Our 1941 Introduction

September Gem

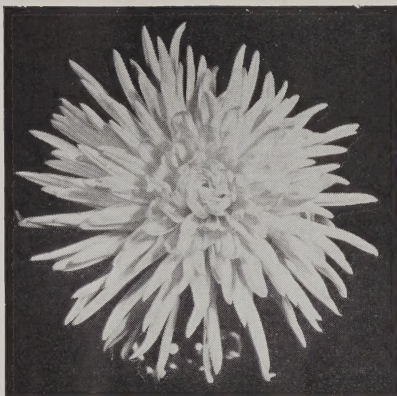
A charming golden yellow button with strong wiry stems. It blooms in September on plants of medium height—a gem for the florist as a cut flower—a gem for the garden, too.



September Gem

Yellow Cactus

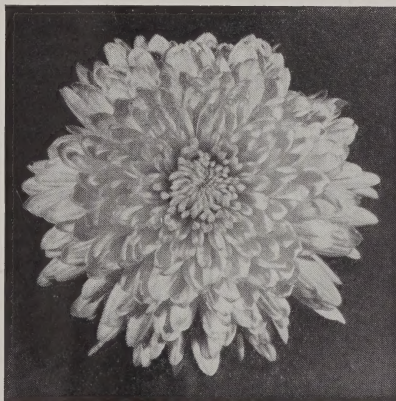
A large sulphur yellow mum with flowers measuring over 3 inches in diameter. The plants grow to medium height—a flowery mass that blooms about Oct. 5.



Yellow Cactus

Gold Treasure

This deep golden yellow mum is a natural for cut flowers. Its flowers are large size bright colored, full double, on tall long stemmed plants. It blooms about Oct. 15—a very worthwhile variety.



Gold Treasure

Early Sun

A light bronze yellow button mum—a very branchy medium height plant which with its flowery mass of bloom makes a glowing effect. It blooms about Oct. 10.

Garden Queen

An outstanding and unusual beauty with a color combination of creamy yellow suffused with crimson and bronzy rose. Its large flowers have good long stems—excellent for cutting. It blooms in Sept.



Solid Gold



Red Ridinghood

YOU'D 1942 *Intro* OF HARDY CHR

SOLID GOLD

This Mum is one of such rare beauty and so valuable that a description can hardly do it full justice. It is the most gorgeous rich gold. The brightest and most attractive yellow yet introduced. Large showy full ball like flowers a robust type of upright habit. About 2 feet tall, matures Oct. 15th.

RED RIDING HOOD

It is with pleasure we present this lovely large full flowered bright red Chrysanthemum which has proved itself to be one of the most outstanding of all reds. It is of med. height, flowers measuring $2\frac{1}{2}$ to 3 inches. Blooms Oct. 10th.

PURPLE BEAUTY

This is a dwarf bushy plant about 12 inches high. Flowers are a deep amaranth purple, growing in close clusters on good strong stems. Makes a dandy pot plant and an excellent border plant. Blooms from Oct. 15th on.

OLD FASHION'S *Introductions* CHRYSANTHEMUMS

VIVID LADY

A large amaranth vivid decorative type flowers. The reverse of petals having a touch of silvery cream including the centers. Full double flowers measuring 3 inches across. Blooming Oct. 15th.



Vivid Lady

OHIO MOON

A distinct and remarkable duplex type with a large gold center showing. Flowers are extra large; color a pale delicate yellow, with rows and rows of wide petals overlapping. A low growing large clump about 10 in. tall. Blooms early Oct.



Ohio Moon

YELLOW BOUQUET

Yellow lightly sprayed with bronze is the color of this ideal Mum. Flowers large duplex petals shaggy type. Growing habit same as Pink Bouquet, height 20 inches, matures early in September.



Rose Quilled

Francis De Sales

Has large yellow flowers slightly tinted orange, turning to pure yellow when in full bloom. Its full flowers measure $3\frac{1}{2}$ inches across. Height 20 inches. Matures Oct. 5.

Eggshell

A distinct eggshell shade. Slightly deeper shade at the center. Flowers decorative, measuring $2\frac{1}{2}$ inches across. Excellent for cutting as it has long lasting qualities, strong wiry stems about 3 ft. tall. Matures Oct. 5th.

OUR OWN INTRODUCTIONS OF FORMER YEARS

We highly recommend the following best selections of our previous introductions, which we guarantee will please you.

Rose Quilled

Large full flower $3\frac{1}{2}$ " across quilled petal silver pink outside, deep rose inside, very interesting effect. Grows upright 3 feet tall. Matures October 15.

Pink Bouquet

The flowers are a delicate pink, slightly edged with cream. Though a single type, the petals are firm and form slightly cup-shaped perfect flowers. When in bloom the plant itself is a perfect bouquet. Height 20 inches. Matures in Sept.



Eggshell

Charming NEW MUMS

MAYBELLE

Its large deep reddish bronze or rust colored flowers produce the true fall color effects. The blossoms have many petals, curled and fluffy. Blooms Oct. 15.



Maybelle

MARILYN

Lovely large light bronze fully double flowers with slightly recurved petals. Height 15 inches; matures Oct. 5.



Marilyn

ORIENTAL

An oriental shiek of the garden and just as gorgeously and colorful dressed in a two color combination of pink and cream. Flowers are decorative — plants of medium height. Blooms Sept. 15.



Oriental



Youdath's White



Empire



Youdath's Pride

Youdath's Vivid

A lovely large vivid red flower, measuring 3½ inches across. The beautiful full flowers are the calendula type. Matures Oct. 20. Height 18 inches.

Empire

Large full ball-like orange glowing flowers, petals underlined with gold, which combines one of the most attractive color combinations. Grows about 1½ feet tall and blooms Oct. 15th.

Youdath's White

An early large white, full flowered with creamy center, turning pure white when in full bloom. Starts to bloom in September and lasts until frost. Flowers measure 2½ to 3 inches in diameter. Height 18 inches.

Garden Queen

Queen of the Autumn Garden most striking combination of large salmon pink flowers suffused with crimson rose. Reverse side underlined with creamy yellow. Grows about 2-2½ feet tall, starts blooming very early September. If you wish later blooms pinch back as late as July.

Youdath's Pride

One of our best introductions. A distinctive early orange bronze. The earliest bronze on the market. The flowers are perfectly double measuring about 2" in diameter. The plants grow husky and erect, about 15" in height. Has very fine healthy foliage. Suitable for all purposes.

Capt. John Smith

The color is a rosy pink, has short petaled full flowers, two inches across. Very bushy. Height 18 inches. Matures Oct. 5th.

Pocahontas

The color is a crushed strawberry shade. Flowers are decorative, full flower 3" across. Grows dwarf and bushy. Matures Oct. 10th.

JEWELRY

This lovely deep rose pomp is worth its weight in gold. The flowers are well formed and perfect pompons, holding their color well even after several frosts. Those who love that ever popular pomp called Jewel, but have difficulty in bringing it through the winter, will love and find that Jewelry will winter without any mulching, as it makes up strong heavy clumps with many shoots. Matures latter part of October.



Jewelry

THORP

Here is a real beauty. It has large double rose vivid flowers, underlined with silver. Medium height. Matures about Oct. 5th.



Thorp

MRS. C. R. HASTINGS

A striking crushed strawberry red single flowered type. Plants are of a very bushy habit, just loaded with large flowers. It matures about Oct. 5. The accompanying picture shows only one branch of this marvelous mum. Introduced in 1941.



Mrs. C. R. Hastings



Susie

Burnt orange duplex flowers. Petals are of a uniform formation. 2 feet tall. Matures Oct. 15. One of the most attractive bright bronze.



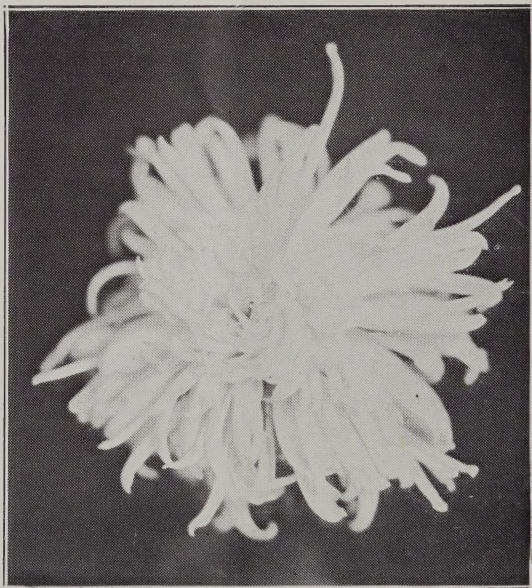
Astrid

Large single light pink flowers. Rich glossy foliage. Arcticum Hybrid. Blooms Oct. 5. Height 1½ ft.



White Dotty

A good white Pompon. Blooms about Oct. 20. Height tall.



Pink Cactus

Large light pink flowers, measuring about 3" across. Very full and of Cactus type. Bushy and vigorous grower. A unique garden sort. Matures October 15.



King Midas

King Midas

Large double light yellow flowers. Blooms early September. Height 2½ ft. tall.



Goblin

Goblin

Glowing bronze, small Pomp. Flowers frost resistant. 2 feet tall. Blooms Oct. 20.



New Star Leaf Ivy

Two New HARDY IVIES

- New Star Leaf
- Magic

OTHER POPULAR IVY VINES

Hahn's Self-Blanching
Merrion's Beauty
 (Miniature)
Pittsburgh Ivy
Heart Leaf Ivy

NEW PHILADELPHIA

A Youdath Introduction Of 1938



A beautiful shade of rich wine red, pompon type measuring about 3 inches in diameter. This is a great improvement over the old Philadelphia type. The flowers are more compact, larger and also richer in color. Matures Oct. 20.

Youdath Perennial Gardens

MENTOR, OHIO